

Virtual fair offers 360° view of properties

HOUSE hunters can now view properties through a new way on StarProperty.my as the portal adds a digital twist to its virtual fair which is happening until July 31.

This is in conjunction with the StarProperty.my Fair held at Aeon Mall Shah Alam recently for potential house buyers who missed the showcase which happened previously via its dedicated online platform at virtualfair.starproperty.my/

It offers a unique 360° experience for visitors as they can view the development close up via virtual reality.

Visitors can now examine the interior of a house of their liking by their preferred developer using the platform which has been digitally reproduced to give house hunters an immersive experience.

The virtual fair features reputable developers namely, IJM Land Bhd, Acmar International, PJ Midtown, Sunsuria Bhd, I&P (a member of Setia), Bandar Setia Alam Sdn Bhd, MCT Bhd and Naza TTDI.

Within the website, users are able to click on their favourite developer to view what is offered during the fair.

The virtual fair is accessible 24-hours where visitors regardless of time zones will be able to access anytime, giving visitors the chance to walk through the house without the hassle of visiting the showroom.